

## Press Release

### cms electronics Revolutionizes Prototype Production with New Subsidiary pcbwhiz



Klagenfurt, 03 July 2023 – **cms electronics**, a leading manufacturing service provider in the electronics industry, is proud to announce the expansion of its product portfolio with the establishment of **pcbwhiz Limited**.

As an AI-powered online platform for prototype production, **pcbwhiz** offers a revolutionary solution for global prototyping and operates independently within the cms electronics group.

Leveraging cutting-edge technology, **pcbwhiz** utilizes an AI-assisted platform that provides instant quoting for prototype production. The software automatically analyzes specifications and extracts key technical parameters through its advanced algorithm. This enables immediate matching with the technical capabilities of production, as well as real-time checks on material availability and automated pricing of prototypes. Customers are presented with technical queries or alternative suggestions for components if material availability is insufficient, ensuring a seamless order process and timely initiation of production. Notably, the price remains unchanged after the order is placed, setting **pcbwhiz** apart from existing solutions (Instant Quote).

With the option to choose production locations in Europe or Asia (soon expanding to South America and Southeast Asia), **pcbwhiz** prioritizes data security and protection. All customer data generated through the platform is securely stored in Frankfurt, Germany, ensuring compliance with ISO27001 (Information Security Management System) and GDPR regulations.

*"Our aim is to revolutionize prototype production through flexibility and applied technology/system in processing,"* states Markus Quendler, Director of **pcbwhiz Limited**. *"Our platform empowers customers to perform Design for Manufacturability (DFM) checks on their PCBs and analyze the Bill of Materials (BOM) for material availability and lifecycle status online 24/7 before placing an order."*

By integrating **pcbwhiz** as a new subsidiary, **cms electronics** paves the way for an exciting future in the electronics manufacturing industry. This strategic move allows customers to benefit from the combined strengths of both companies and gain access to world-class prototyping solutions. It underscores cms electronics' commitment to innovation and ensuring customers have access to the latest and most efficient technologies.

For more information about **pcbwhiz** and its AI-supported prototyping platform, please visit [www.pcbwhiz.com](http://www.pcbwhiz.com).

About cms electronics:

**cms electronics** is a full-range provider of electronic manufacturing services, delivering exceptional quality and efficiency across the entire spectrum, from product development to design, prototype production, material handling, testing, and assembly of components into the finished device. Customers can expect a streamlined experience from start to finish, benefiting from the expertise and reliability of a trusted source. [www.cms-electronics.com](http://www.cms-electronics.com)

**In case of questions:**

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